

Subtracting



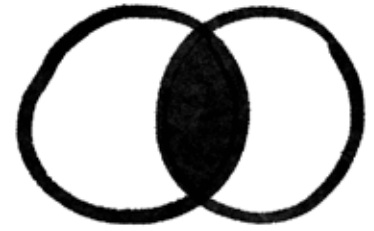
Flipping
/
Inversing



Translating



Integrating



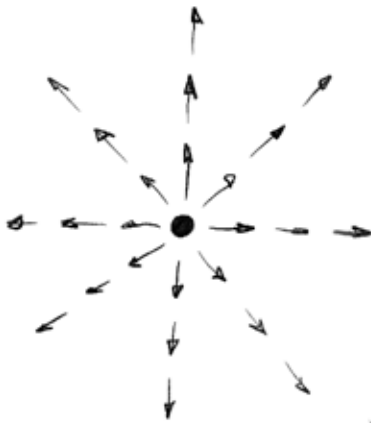
Distilling
the
Essence



Re-scaling
/
Scoping



Exaggerating



Nuancing
&
Specifying



Radicalizing
/
Deradicalizing



Adding



The action is flipped or the direction of causality is inverted.

Starting a local urban farm to bring about global transformations.

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Bringing about global transformations via local urban farms. OR Creating local farms hinder global transformations.

Elements are removed from the action.

Birthing better worlds via justice and equity.

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Birthing better worlds via justice.

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Elements of two actions are brought together and synthesised to make a new action, or two elements are integrated.

E.g. Creating change via communities.

And: Facilitating participation to support justice.

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Facilitating participation to enable justice in ways that create positive change.

The language used to represent an element of the action is changed into a new register.

E.g. Using democracy to bring about justice.

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Using democracy to bring about changes in society that benefit the many and not the few.

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The scope of the action is shifted to be more encompassing or more limited.

E.g. Embodying justice to bring about transformations in Europe.

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Embodying justice to bring about global transformations.

OR Embodying justice to bring about transformations in rural areas.

Boiling down the idea to its core, capturing its essence.

E.g. Ensure basic human rights are safeguarded.

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Ensure people's dignity in the world.

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Nuance and specificity is added to an element of the action.

E.g. Ensuring basic human rights are safeguarded.

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Ensuring basic human rights are respected and violations are punished.

Elements of the action are blown up to add more intensity to the action.

E.g. Achieving transitions by 2050.

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Achieving transitions by tomorrow.

OR

Reducing car dependency.

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Living in a world without cars.

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New elements are added to the action.

E.g. Cultivate food locally for more ecological ways of living.

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Cultivate food locally for more ecological and healthy ways of living.

The action is rephrased to address more fundamental aspects of the issue at hand (e.g. root causes).

E.g. Reducing energy consumption to contribute to sustainability.

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Employing a post-capitalist model in the energy sector to contribute to sustainability.

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